



Esther Lisawati Soemarto, M.A., CPR., CCM., CCA.

Competence Assessor

Esther Lisawati Soemarto has more than 30 years of experience across business strategy, capital markets, financial advisory, corporate communication, and professional development. She brings a multidisciplinary perspective to business growth, capital structuring, investment readiness, IPO positioning, strategic communication, and wealth advisory.

She has worked extensively with entrepreneurs, professionals, SMEs, and corporations, helping them strengthen business strategy, financial sustainability, governance, and long-term value creation. She currently serves as Director of PT Petra BPO Indonesia, as well as Founder & COO of ABC Indonesia – Advanced Business Course and Senior Advisor to Media Komunika Kita.

Her career includes senior leadership and advisory roles in financial consulting, investment management, fixed income, corporate operations, and PR, including IARFC, Pavilion Capital, IndoInvest Securities/Mega Capital Indonesia, and the Embassy of Brunei in France.

She is also a Certified Competency Assessor in Communication Management (BNSP), Certified Public Relations (CPR), and Certified Communication Management (CCM).

She holds a Master of Arts in Business Communications & Public Relations from European University, Paris, and a Diplôme de Civilisation Française from Université de Paris-Sorbonne.



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